



Ephrata High School
c/o *Cloisterette*
803 Oak Blvd.
Ephrata, PA 17522

Cloisterette

September, 2011

Dear Senior Parents:

Are you looking for a great way to show support for your soon-to-be graduate? Please consider placing a parent patron for your son or daughter in the 2011-2012 edition of the *Cloisterette* yearbook. Parent patrons are special advertising spaces that can send special wishes and act as a special tribute to the years of hard work and love that have shaped your child's future. Parent patron ads are a great way to show support or send your soon-to-be graduate a special message.

In the space, you can include pictures of your child and write him/her a message. We offer different size ads. All advertisement spaces will be printed in color. All the money made selling parent patrons is used to support the production of the yearbook. Examples can be found within this mailing.

If you are interested in purchasing a patron in the yearbook please complete the information sheet on the back of this form and return to the senior high school by **Tuesday November 29, 2011**. (Reminder: This is the same date that yearbook portraits need to be taken by Martin's or Idhe's Studios for the senior section)

Our price list is as follows:

Whole Page: \$280
(Several large pictures and long text)

Half Page: \$150
(1 large picture and up to 75 words OR 2 wallet size pictures and 25 words)

Quarter Page: \$80
(1 medium picture and up to 75 words)

Eighth Page: \$45
(1 small picture and up to 30 words)

Photo guidelines:

You can submit any size photo. We will make it fit the ad size

Please, no pictures printed on non-photo paper, the quality will be poor.

Email submissions can be sent separately to the email below.

Photos will be returned.

Thank-you!

Daniel Reichard
2011 Cloisterette Advertisement Editor

Please address any questions to:

Mrs. Jessica Chinchock
Yearbook Advisor
721-1478 ext. 19201
cloisterette@gmail.com



October 27, 2011

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Please fill out the following information

Name of Student	
Name of Parent	
Address where photo can be returned	
Ad size (please check one)	<input type="checkbox"/> Eighth page (\$45) <input type="checkbox"/> Quarter page (\$80) <input type="checkbox"/> Half page (\$150) <input type="checkbox"/> Whole page (\$280)
Message:	
Please make checks payable to "EASD" and write "yearbook" in the memo line Send checks to: Ephrata Senior High School Attn: Yearbook Parent Patrons 803 Oak Blvd Ephrata, PA 17522	
If you want to submit digital pictures, please email them to cloisterette@gmail.com Questions concerning parent patrons can be emailed to Jessica Chinchock at the above address or you can call 717-721-1478 ext. 19201.	

Very Important!!!! Please make sure you have included the following:

Photograph(s) Message Check or money order