



Ephrata High School Course Syllabus



Desktop Publishing 2 5856

I. Course Description

This course builds upon the experiences of DTP I. Review of current DTP software will be followed by introductions of graphic illustration through software called Adobe Illustrator. All software will be utilized to create advanced designs and page layouts including activities in company logos and letterhead, advertisements, newsletters, and newspapers. This course is a must for students wishing to pursue a career as a graphic/web designer or graphic artist.

II. Materials & Equipment

- Three-ring binder, sheet protectors, and lab fee (all must be provided by student)
- Computers with Adobe InDesign, Illustrator and Adobe Photoshop CS4
- Adobe InDesign tutorial
- Scanners
- Digital Cameras
- Illustrator tutorials

III. Course Goals & Objectives

Students will leave Desktop Publishing 2 with an extensive understanding of current programs and design principles used by professional graphic designers and artists. They will also create their own corporate logo and company identity. They will complete a stylized Illustrator self-portrait.

IV. Course Topics (Summary Outline)

- I. What is Adobe InDesign?
 - A. What are the major functions used in Adobe InDesign?
 - B. How do you create a front and back cover for your portfolio?
- II. What are the ways that design elements can convey a message?
 - A. What are the seven elements of design?
 - B. What are the ways that advertisers use design to their advantage?
 - C. How can you use the elements of design to create an eye-pleasing product?
- III. What is Adobe Illustrator?
 - A. What are the major functions used in Adobe Illustrator?
 - B. How do you create a company logo using Adobe Photoshop?
- IV. How are logos created?
 - A. What designs are completed to create a company profile?
 - B. How do you design letterhead?
 - C. How do you design a business card?

V. Assignments & Grading

- Performance grade each semester
- Indesign review tutorial
- Cover design completion
- Illustrator tutorial completion
- Company logo
- Company identity
- Self portrait