

Videography

Welcome to videography class! During the upcoming semester we are going to learn how to utilize digital video editing software, video cameras, music and special effects to make effective and entertaining video projects.

There are 8 major projects that you'll complete this semester. They are as follows:

- Video slide show - the main goal of this project is to introduce you to our video editing software, Adobe Premiere CS5.
- Shots/Moves/Angles - the main goal of this video project to introduce you to video camera operations and techniques.
- Quick Cuts video – the purpose of this assignment is to get you to think like a movie director as you plan a series of action shots that flow seamlessly together. The cuts, angles, moves and types of shots should help tell a story and pull the viewer into the scene.
- How To video – In this video you are going to demonstrate how to accomplish a specific task and you'll be applying what you've learned about camera and editing techniques to make your video so effective that the viewer could perform the task based upon your finished video.
- Ephrata AM – Here you'll create a short, upbeat video that will serve as an opening for Ephrata AM. It should be either catchy, funny, intriguing, or better yet, all of these put together.
- Commercial – For this assignment you will create a video commercial for a product that is either real or fictitious. Just like a real TV commercial, the length must be exactly 30, 45, or 60 seconds.
- Music Video – Here you are to be creative as possible and utilize everything you learned throughout the semester.
- DVD – you will author (design) a DVD with menus that contains all the projects you did in the course.

The key to succeeding in this course is to shot video by the due date! Failure to do so is the biggest reason that students do poorly in this class. Homework in videography class boils down to shooting video. If this isn't completed, there isn't anything you can do in class and since our software only exists on the computers in our classroom, it is essential that you come to class prepared to use the time as efficiently as possible.

You do not need to have your own video camera. We have approximately 8 Mini-DV cameras that students can sign-out. When you do sign-out a camera, you are expected to have it back in class the next school day unless you've made other arrangements with the teacher.

There is a \$1 lab fee for the course. That covers the cost of one DVD and case.

Videography should be a fun course where you can be creative. It will help you understand how commercials, sitcoms, and even blockbuster movies are created. And you may find, as some former students have, that it might even be your first step on a rewarding career path.