



Ephrata High School Course Syllabus



Web/Video Design

I. Course Description

This course is designed for creative and energetic students with a desire to pursue a career in journalism, electronic communication such as video/TV production, or web page design. The first part of the year will be spent learning basic and advanced processes in web page design. Students will then begin designing and maintaining the school district's web pages.

To be successful, students must possess good writing skills and should enjoy writing short stories and news articles. Students will travel to schools across the district and will report on activities using photos they have taken and the stories they have written. These will be placed on the district's web site.

During the second half of the year, students will be introduced to experiences in video production. The students will work together to produce video segments for broadcast in the school on Ephrata AM and hopefully on local television on "What's Happening At Ephrata."

II. Materials & Equipment

Computers, software, digital cameras, digital video cameras.

III. Course Goals & Objectives

Students will learn basic and advanced processes in web page design. Students will then begin designing and maintaining the school district's web pages. Also, students will be introduced to experiences in video production. The students will work together to produce video segments for broadcast in the school on Ephrata AM and hopefully on local television on "What's Happening At Ephrata."

IV. Course Topics (Summary Outline)

Web Design
Video Design

V. Assignments & Grading

Rubrics will be provided for each assignment. The majority of the grades come from student projects (your school's web site) and videos you produce. There are very few quizzes or tests.